



Perma Treat: New Franchisee Your Business Growth & Support

Perma Treat Inc. 2021

Why Choose Perma Treat?



Perma Treat Makes A Difference

Our services greatly improve the homes and workplaces of our customers. This, in turn, means a successful business for you, your loved ones, your employees and community!

Strong Support System

Perma Treat offers an excellent source of support for their business owners with the skilled professionals in its administration.

Team Effort

Each Perma Treat franchise is locally owned and operated ... but we love to support each other within the Perma Treat family!

About Perma Treat

- **We Are Different!**
- Perma Treat offers *unmatched* technology.
- As you have probably already learned, we work on a molecular level to penetrate into the surface to provide unparalleled protection for our customer's indoor and outdoor surfaces.
- Our lifetime warranty places us well ahead of the competition ... and offers you a great foundation for your business!



How Do We Support You?

Grow Your Business with Our Resources ...

- As a new business owner with Perma Treat, we understand you will need to know what tools you have at your disposal to initiate the growth and success of your franchise.

Available to You:

- Call Center
- Local Shows
- Website
- Revenue Media (SEO)
- Social Media
- Print Media / Advertising

Call Center

Janet Thompson & Val Lumer

- Janet is the Manager of the Call Center. She oversees and assists with all of its operations.
- Val is the Marketing Manager and she also assists with daily call center operations.



Why Is It Important?

- Utilizing the services of the call center will allow you to focus on showing up for each customer and making the sale - fewer phone calls to make and take!
- While you are *always responsible* for knowing what is currently on your calendar/schedule, Janet and Val are there to handle the scheduling for you! Additionally, they prepare your digital paperwork, and handle many customer questions for you.

Local Shows

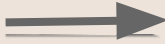
Participating in local Home Shows is a great way to develop leads.

Meet customers face to face - the perfect way to sell yourself and Perma Treat Services!

The Call Center will assist you with follow up. They will reach out to potential customers who offered contact information, but did not schedule at the show.

(The Home Show pictured here cost only \$100, but resulted in numerous jobs!)





Lead Source	Estimate Date	Estimate Total	Sent Estimate	Follow Up Call 1	Follow Up Call 2	Follow Up Call 3	Job Date
Home Show	6/25/2019	\$990.00	6/25/2019	1			No Job
Home Show	7/11/2019	\$1,318.50	7/11/2019	Inv 898			7/23/2019
Home Show	7/11/2019	\$279.50	7/11/2019	Inv 897			7/26/2019
Home Show	9/13/2019	\$273.00	9/13/2019	Inv 991			9/26/2019
Home Show	11/14/2019	\$500.00	11/15/2019	Inv 1074			11/15/2019
Home Show	10/31/2019	\$657.00	10/31/2019	11/1/2019	11/8/2019	11/16/2019	
Home Show	10/30/2019	\$866.70	10/31/2019		11/5/2019	11/9/2019	
Home Show	10/31/2019						
Home Show	11/1/2019	\$786.60	11/2/2019	Inv 1059			11/16/2019
Home Show	11/4/2019	\$423.00	11/4/2019				12/3/2019
Home Show	11/4/2019	\$734.40	11/4/2019	Inv 1064			11/18/2019
Home Show	11/12/2019	\$418.00	11/12/2019	Inv 1070			11/12/2019

Website

perma-treat.com



Home Services ▾ About Us Our Work Franchise Opportunity Locations

Welcome to Perma Treat Where We Protect Your Investment

Is Your Home Ready For Holiday Guests? Call Us - We'll Have Your Surfaces Sparkling In No Time!



Perma Treat will clean, protect and bring new life to your countertops, bathroom showers, tile floors, outdoor patio and all your hard surfaces.

Our trained technicians will come to you and provide a complete evaluation of all your hard surfaces. We will give you a detailed, written estimate for restoring the natural beauty to each hard surface location in and outside your home, allowing you to prioritize problem areas or schedule work to be completed over time. Some examples include granite, porcelain, ceramic, quartz, slate, travertine, pavers, concrete, glass and more.

FREE QUOTE



How Will Our Website Help You?

Each Franchise has its own landing page on the website. Searches for our services in your area will lead customers there.

Daily updates are available! You can have your page updated every day with new photos, videos, testimonials, and special offers! Frequent updates will result in stronger viewership!

Locate A Perma Treat Service

[Choose](#) a Perma Treat location near you and receive a [free quote](#)

Bend, Oregon

☎541-388-4222

Contact Perma Treat in Bend, Oregon for all your Central Oregon hard surface cleaning and sealing needs.

Contact Us

Boise, Idaho

☎208-895-0000

Veteran-owned Perma Treat in Boise is the leading hard surface and grout cleaning and sealing company in the Treasure Valley area.

Contact Us

West Phoenix, AZ

☎623-244-1955

Perma Treat in West Phoenix will bring new life to your hard surfaces inside and out.

Contact Us

Reno Tahoe, Nevada

☎775-502-7907

Call Perma Treat in the Reno Tahoe area for the best hard surface and grout cleaning and sealing services, indoors and out.

Contact Us

Las Vegas, Nevada

☎702-780-1440

Perma Treat in Las Vegas is ready to service all your hard surface and grout cleaning and sealing needs in the Las Vegas area.

Contact Us

Seattle, Washington

☎206-375-5858

Perma Treat in Seattle, Washington, can answer all your hard surface and grout cleaning and sealing needs in the Puget Sound area.

Contact Us

Portland, Oregon

☎503-620-7325

Perma Treat in Portland, Oregon is conveniently located to address your hard surface and grout cleaning and sealing needs in the greater Portland area.

Contact Us

East Phoenix, AZ

☎602-666-6323

Perma Treat in East Phoenix (Gilbert & Chandler) is ready to service all of your hard surface and grout cleaning and sealing needs.

Contact Us

Revenue Media

Revenue Media is the Search Engine Optimization (SEO) service that we use to create better visibility for our website and your landing page.

By partaking in their service monthly, your individual landing page will populate on the first page of results in Google searches.

For example, searching “Clean Seal Granite Boise, ID” on Google populates Perma Treat on the first page of results, making us easier to find among competitors!

Revenue Media takes “keywords” such as granite, tile, stone, floors, counters, bathrooms, etc. to generate search phrases on Google. These searches are then linked to the services listed on the Perma Treat website.

Additionally, these search phrases are rotated, updated, paused, and reactivated on a regular basis, based on performance.

This is where **daily webpage updates** come into play! The more often you have content added and updated, the better your search results will be!



seal grout reno nv



[www.summit-cleaning.com](#) > services > naturalstonecleaning ▾

Natural Stone Resurfacing, Cleaning and Sealing ... Color Sealing: Sometimes, deeply stained grout or flat looking stone can be enhanced with color-enhancing ...

[Hard Surfaces Sealing & Restoration Services - Tile Cleaning ...](#)

<https://perma-treat.com> ▾

Perma Treat-Today's revolutionary nanotechnology cleaning and restoration service for marble, travertine, granite, tile and grout cleaning & sealing service.

[Affordable Grout Sealing | Reno](#)

[Ad](#) www.jensonbrothers.com/contact-us ▾

Get grout sealing in Reno and surrounding areas. We look forward to serving all your needs. Contact us now for fast service. Fast Response Times. Get A Quote. Professional Services.

[Tired of Scrubbing Grout? | Stained Grout Can Be Fixed](#)

[Ad](#) info.miraclemethod.com/grout/solution ▾

Our process makes tile walls & showers easy to clean. Don't replace your grout - seal it! Miracle Method's process repairs and completely seals tile. Get your free estimate. In Business Since 1979. BBB Accredited Business.

[Protect Your Investment | Seal Your Grout, and Stone](#)

[Ad](#) www.ecoprocarpetcleaning.com/ ▾ 📞(775) 391-9697

Protect your Stone Surfaces from oil and water based spills. 100% Satisfaction. Family Owned Business. Safe for All. Expert Carpet Cleaning. Services: Carpet Cleaning, Tile and Grout Cleaning, Natural Stone Cleaning, Area Rug Cleaning, Upholstery Cleaning.

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📍 Reno, NV - Open today · 8:00 AM – 5:00 PM ▾



1 2 3 4 5 6 7 8

Next

Social Media

Facebook

Social media is the easiest, most cost efficient way to advertise and showcase your business. It's FREE!


Having a consistent social media presence will not only help people find your Perma Treat franchise, but learn about our services and see examples of your great work.

Instagram

Remember to ask your customers to sign a **Media Release**. This will enable you to take Before & After photos and post them to your pages. These can also be added to your website landing page daily!

Twitter

Ask your customers for reviews and testimonials! Remember, the more content you have out there, the easier you are to find!



Perma Treat
@TreatPerma



We are a service-based company that specializes in cleaning, permanently sealing and protecting your interior and exterior hard surfaces.

perma-treat.com Born July 1, 1971 Joined October 2019

0 Following 1 Follower

Tweets Tweets & replies Media Likes

Perma Treat @TreatPerma · 13s
Showers can be quick to develop discoloring and stains. Let us give yours the Perma Treat difference! ☎877-346-4717. FREE Estimates!
#bathroom #bathroomdesign #homeimprovement #cleaning #cleaningservice





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Posts

Perma Treat Corporate
Published by Valerie Lumer [?] · November 25 at 5:54 PM · 🌐

Another amazing Before & After showcasing the Perma Treat difference! Call us today for your FREE estimate! ☎877-346-4717
#Homeimprovement #flooring #cleaningservice #tile #grout



Perma Treat Corporate
@permatreat

Home
Services
Reviews
See more
Promote
Manage Promotions



Twitter Post

Facebook Post



Print Media

While a strong online presence is crucial for your franchise, print media is still very relevant as well.

Many franchisees advertise in various forms of print, or have print items created to hand out for future business.



Available Options:

Perma Treat Brochure

Local Home Magazines

Thank You Cards

Referral Discount Cards

Special Offer Flyers

(See Print Packet for Examples)

Clean, Seal... and SANITIZE!

Hard surface renewal for your home... inside and out

10% OFF
YOUR ENTIRE
PROJECT

**Tired of Struggling to
Clean Your Shower?
We Can Help!**

**Ask Us About Our
Sanitizing Services
and Products!**



Clean. Restore. Protect! Restore natural beauty • Protect your investment



GRANITE • MARBLE • PORCELAIN, TRAVERTINE • GROUT REPAIR
PAVERS • STONE *and more*

UNMATCHED
WRITTEN WARRANTY
SEALING PROCESS

minimum requirements apply • must mention Home Concepts
Expires 12/31/20



ALWAYS SAY
USA!TM

**PERMA
TREATTM**

FREE in-home estimates

702-505-4801

Perma-Treat.com

This is an example of a recent half page ad in a local home magazine in Las Vegas.

Here's To Your Success!

As you can see, there are many avenues to help start, establish, and grow your Perma Treat franchise - all of equal importance and value!

Your Perma Treat family is ready and available to help you!



You got this!

For customer service assistance, scheduling, paperwork, and general inquiries, please contact the **Call Center**.

For marketing and advertising assistance and approvals, please contact **Val Lumer**.

Please direct any other inquiries to the **Call Center**. If other members of the Perma Treat administration are needed, you will be guided accordingly.